



## CORPORATE PROFILE

### About Us

Welcome to KloudSocial – Market Leader in Social Media, Search Engine Optimization, PPC, Web Design and Development services for Small and Medium Businesses worldwide.

KloudSocial's single-minded mission is to dedicate our SMM process, Interactive Marketing know-how and our deep industry expertise to working together with clients to make their businesses Strong and Successful – at affordable Cost.

We specialize in Social Media Optimization and implement latest Processes/ Tools to employ and engage in a 100% result-oriented system.

We are 60+ dynamic individuals in 5 countries around the world and backed up by Swiss Technology. With a wide range of different backgrounds - Web Design, Development, Copy writing, SEO, SEM, SMO and Paid Advertising - We share with Online line businesses a 360 vision on communication and today's popular culture.

### Mission

Our mission is to serve clients with World Class Marketing Services with our core focus on achieving 100% client satisfaction. With an emphasis placed on continued research and development, our company has grown to support many new and innovative Marketing methods. We are committed to continuing this innovation, as we are certain that this is a key that enables our clients to achieve greater success.

### Standards

We maintain strict quality standards for our Marketing services. Our in-house quality department always take care of the quality which we deliver. Our research and development teams constantly strive to develop new solutions to cut down the cost and delivery time. Our Systems and Quality division, who continuously maps the processes and monitors quality of each output, back this. Process training is mandatory and each employee goes through process manuals to make sure he is working with the latest systems and processes.

## Training

At KloudSocial, we believe in training every node to ensure that each member is trained on new technologies, web master standards and market development. We ensure that we constantly train and are rigged up with skilled professionals to handle client's projects and services.

## Business Overview

When a company wants to do Online marketing of its products, there is a need for very high-powered expertise. We help our clients identify, establish and grow market, evaluate merits and problems, select and open new marketing channels. We specialize in Online Marketing Services because we have true expertise, advanced processes and skilled resources in this area.

Our clients come to us for expertise, while keeping their cost and risk low. They understand that our kind of expertise would be very difficult and expensive to get from full-time, permanent employees.

Our clients come to us as we reduce their sense of risk in the Online marketing. If things go wide of the mark, they have experts to hold responsible. If things go precise, they get the acclaim. There is the old proverb that "nobody ever got fired for choosing IBM," meaning choosing a highly respected visible source for computers. We are that type of low-risk choice for your marketing needs.

We focus on businesses and entrepreneurs who want to sell into markets online. Our most important customers are Micro, Small and Mid-Sized Companies. They do not want to waste their time or risk their money looking for bargain information or questionable expertise. As they go into markets looking at new opportunities, they are very sensitive about risking their company's name and reputation.

Our services itself is a key component to our marketing mix. Our services are our best advertisement. In this case, even more so than with many other similar businesses, because our specialization online marketing, lead generation and market research means we develop contacts with people who can be our recommenders.

## Our Commitment

We believe in fulfilling the promises we make: we take our client's products and services across boundaries into markets, explore channels, guide our client through the maze, and establish the relationships the client needs. This is a much-focused deliverable. We aren't just doing Social Media marketing or Online Marketing; we're getting products into channels.

- ❖ Our principle mission is to assist clients in achieving their business vision. We feel that we add value to our market place by – maintaining an intrinsic of both Innovation and Marketing
- ❖ “Priority: Client” culture of customer satisfaction, resulting in unique customer experience. 100% client satisfaction is our primary objective
- ❖ Dedicated to building sustainable and long-term client and partner relationships based on collaboration and quality

## Our Major Service Offerings:

- ❖ **Social Media Marketing Services**
- ❖ **Search Engine Marketing**
- ❖ **PPC & Paid Advertising**
- ❖ **On Page Optimization**
- ❖ **Web/ Landing Pages Design**
- ❖ **Flash Animation**
- ❖ **Web Development**
- ❖ **Web Management**
- ❖ **Custom Twitter API services**
- ❖ **Content/ Article Writing**

## Reach Us

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**THANK YOU**